

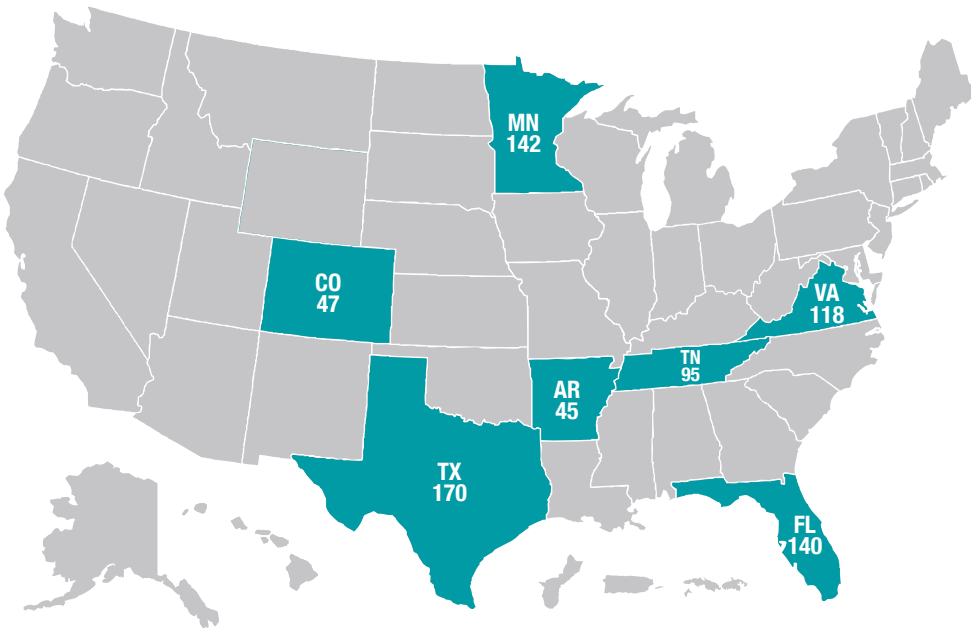
College Measures Economic Success Metrics Project

<http://www.collegemeasures.org/esm/>

College Measures was established in 2010 as a partnership between the American Institutes for Research (AIR) and Matrix Knowledge Group (now Optimity Advisors). In 2016, College Measures became fully owned by AIR. It remains focused on using data to drive improvement in higher education outcomes in the United States. Through its Economic Success Metrics (EMS) Project, College Measures assists state agencies in their efforts to make information about the earnings of graduates from their higher education programs publicly accessible.

LEADERSHIP: President: Mark Schneider | Data Lead: Matthew Soldner

NUMBER OF INSTITUTIONS BY STATE



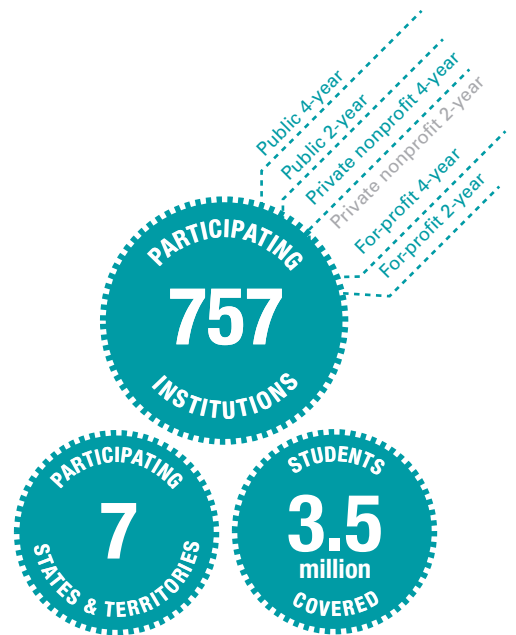
LEVEL OF INFORMATION

Level of commitment to initiative: **State**

Level of data submitted to initiative: **Institution & Program**

Level of data reported publicly: **Institution & Program**

PARTICIPATION



MAJOR ACTIVITIES

- Data collection
- Data tools
- Convenings
- Best practices
- Technical assistance
- Federal policy recommendations
- State policy recommendations
- Institutional policy recommendations

KEY RESOURCES

[Measuring the Economic Success of College Graduates: Lessons From the Field](http://www.air.org/sites/default/files/downloads/report/Measuring%20the%20Economic%20Success%20of%20College%20Graduates_Mark%20Schneider.pdf)

http://www.air.org/sites/default/files/downloads/report/Measuring%20the%20Economic%20Success%20of%20College%20Graduates_Mark%20Schneider.pdf

[About the EMS Project](http://www.collegemeasures.org/page/About-The-ESM-Project.aspx)

<http://www.collegemeasures.org/page/About-The-ESM-Project.aspx>

[EMS Project Reports](http://www.collegemeasures.org/category/Reports---ESM.aspx)

<http://www.collegemeasures.org/category/Reports---ESM.aspx>

Data Measures in College Measures Economic Success Metrics Project

This is a summary of the measures commonly included in College Measures Economic Success Metrics Project's data collection (indicated by a check mark). Text after a measure gives more specific information about the level of detail collected.

ACCESS

Enrollment

PRICE

Student prices

Grant aid

Debt

PROGRESS

Persistence

Remedial course completion

Gateway course completion

Other course completion

Credit accumulation

Transfer-out

Still enrolled beyond graduation timeframe

COMPLETION

Graduation rates

Time to degree

Credits to degree

Credentials conferred

OUTCOMES

Employment rate: **Total found employment percent***

Earnings: **Average or median first-year earnings**

Repayment measures

Learning outcomes

Continuing education outcomes

*for Florida only

OTHER

Contextual information about state and/or service area

Institution and/or program details

Course information

Academic and student support services

Student experience, engagement, satisfaction, and/or behavior

Faculty demographics, courseloads, and/or student ratios

Student Characteristics

This list denotes which student characteristics this initiative uses to disaggregate its data measures.

Enrollment status

Attendance pattern

Degree/certificate-seeking status

Income

Race/Ethnicity

Gender

Age

Program of study

Military status

Level of academic preparation